

# CIRCUMVENTING SYSTEMS GUIDE



## How to Avoid Facebook Banning you



### APP INSTALLS

Make sure you aren't using real money betting



### MLM

Remove ad copy that sounds like an MLM

### REWRITE

Rewrite MLM sounding ad copy to be Facebook compliant



### TRANSFORM AD TEXT

Make sure your ad copy sounds realistic to Facebook. Don't make crazy promises that sound spammy



### NO EVASIVE COPY

Don't use evasive ad copy. Ensure your spelling is correct. Avoid curse words & misspelling brand names to trick FB users into clicking on your ad



### SPAM CHECK YOUR FUNNEL

FB will flag you for Circumventing Systems if a hacker spams FB users using your account. Hire a cybersecurity company for malware protection. And don't write ad copy that sounds spammy.



http://



### TAKE OUT REDIRECTS

Take out all redirects from websites connected to your Facebook ads. Redirects trigger the Circumventing Systems flag, so remove them.

