




3 BEST PRACTICES FOR FB ADS

Tips for Online Business Owner

Have an ad policies strategy not just sales



If you keep facebook ad policies in mind while creating your sales strategy you'll reduce the chance of a Facebook ban hammer drop 

Make sure your entire funnel is compliant

Facebook doesn't just review your ad, they also look at your your lander. You don't want to leave ad copy that breaks policy on your LP and only make your ad itself compliant. Check both!



Audit your ads before appealing



Find out why your ad was rejected before submitting an ad for review - having this data when you're appealing increases your chance of getting your Facebook ad live again.

