



# CBD FB AD CHEATSHEET



**DON'T GET BANNED!**

**1**

ONLY RUN ADS THAT PROMOTE OR OFFER THE SALE OF CBD PRODUCTS THAT DON'T CONTAIN MORE THAN 0.3% THC

- USA
- Mexico

**CERTIFIED WITH LEGITSCRIPT**

**2**

- With Written Permission from Meta / FB

**3**

**COMPLY WITH ALL LOCAL LAWS**

**FACEBOOK ADS FOR CBD PRODUCTS MUST NOT TARGET PEOPLE UNDER 18**

**4**

- Age-Gate your FB Page

**5**

**CAN ONLY TARGET USA**



- You can't target other countries outside America with CBD Ads

**EDUCATIONAL CONTENT**

- You can educate on CBD just don't promo THC products LegitScript doesn't approve

**6**

**NON-INGESTIBLE CBD**

**7**

- Don't try to sell ingestible CBD

