

10 Advanced Prompts for Framing Sales Offers

1. Rewrite this offer using the PAS (Problem-Agitate-Solve) framework. Include specific emotional language.
2. Write a short headline that shows the end result in 7 words or less.
3. List 3 ways to make this offer feel like a new opportunity instead of another solution.
4. Name this offer using 3 different angles: outcome-based, proprietary method-based, and contrarian hook-based.
5. Reframe this offer for a skeptical audience who has already 'tried everything.' What makes this worth their attention?
6. Write 3 headline variations that lead with different benefits: time saved, money gained, pain avoided.
7. What objections might someone have about this offer? Write copy that neutralizes each one.
8. Structure this offer as a 'stacked value' pitch-main product plus bonuses. Make it feel like 10x the price.
9. Pretend you're a buyer. Rewrite this offer as if you're explaining why it's worth it to a friend.
10. What would this offer look like if it were 5x the price? How would the positioning and language need to change?